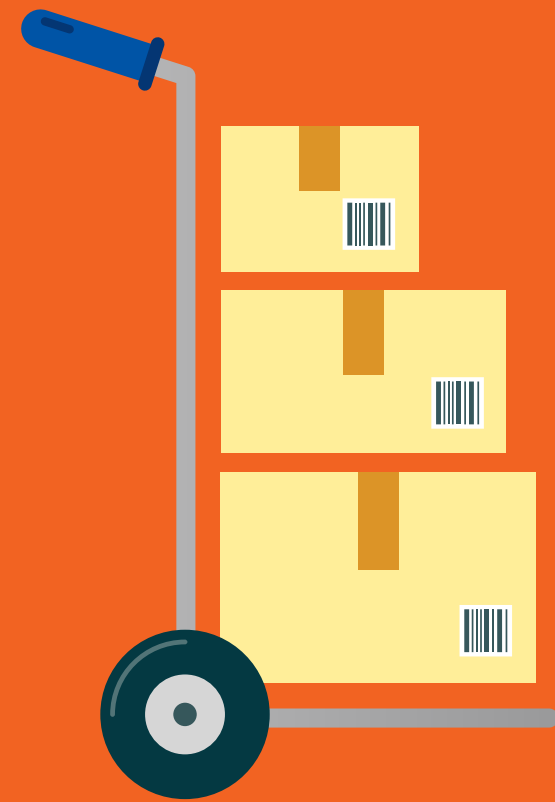


5 ways to make your supply chain more dynamic

1. Base decisions on more than a hunch

Create a finely-tuned supply chain by putting your real-time data to work—collecting and combining it with powerful analysis tools—so you'll always know what you need and where it needs to be.



2. Embrace change

One thing's consistent in today's work environment, things are always changing. From regulatory requirements to customer expectations. Be agile and stay ahead of the competition with systems that easily adapt to fluctuating business needs.

3. Avoid disruptions

Identify vulnerabilities and prevent them from becoming disruptions to your business with tools that make it easy to spot weaknesses in your supply chain.



4. Work from actuals, not averages

Track actual landed costs and get a clear picture of your profitability. It's easy with increased visibility and control over your production and inventory.



5. Know what your customers want before they do

Turn years of historical data into information you can easily analyze to spot trends, identify new sales opportunities, and provide great customer experiences.



Spectra Innovations, a Microsoft Dynamics customer, handles more business without added headcount. [Read how.](#)



P2P Logistics, a Microsoft Dynamics customer, reduces administration costs by **50%** [Read how.](#)



Turn your supply chain into an in-stock, on time, everything is where it needs to be operation. Connect the moving parts of your company with an easy to use, quick to implement business solution from Microsoft.

 Microsoft Dynamics

Visit www.smb.dynamics.com for more information on solutions for small and mid-sized businesses.